

Bus 450

Individual Writing Assignment #2

Due March 29th by 6:30pm using iLearn's electronic dropbox.

12-point font, double spaced, 1" margins, 1-3 pages. Submit as a word doc or pdf.

First you will need to summarize one of the changes that Aaron Revere made at Northstar's Tahoe resort. Then, you will need to identify a business that you're familiar with (one you buy from, work at, live near, or are affected by in some way) and explain how the change that you chose above could be implemented by this new business and whether the business should do it (Good questions to answer: What would be the benefits? What would be the risks? Would it be a good idea to pursue, why or why not?).

You have a lot of leeway in deciding the business that you will use, but make sure that it is one that you know enough about so that you can analyze the benefits and risks of the decision.